



# THE ROLE OF HYDROGEN IN GETTING TO NET ZERO

Paul Bogers, VP Hydrogen  
Shell Plc

**May 31<sup>st</sup> 2022**

# Cautionary note

The companies in which Shell plc directly and indirectly owns investments are separate legal entities. In this presentation “Shell”, “Shell Group” and “Group” are sometimes used for convenience where references are made to Shell plc and its subsidiaries in general. Likewise, the words “we”, “us” and “our” are also used to refer to Shell plc and its subsidiaries in general or to those who work for them. These terms are also used where no useful purpose is served by identifying the particular entity or entities. “Subsidiaries”, “Shell subsidiaries” and “Shell companies” as used in this presentation refer to entities over which Shell plc either directly or indirectly has control. Entities and unincorporated arrangements over which Shell has joint control are generally referred to as “joint ventures” and “joint operations”, respectively. Entities over which Shell has significant influence but neither control nor joint control are referred to as “associates”. The term “Shell interest” is used for convenience to indicate the direct and/or indirect ownership interest held by Shell in an entity or unincorporated joint arrangement, after exclusion of all third-party interest.

This presentation contains forward-looking statements (within the meaning of the U.S. Private Securities Litigation Reform Act of 1995) concerning the financial condition, results of operations and businesses of Shell. All statements other than statements of historical fact are, or may be deemed to be, forward-looking statements. Forward-looking statements are statements of future expectations that are based on management’s current expectations and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in these statements. Forward-looking statements include, among other things, statements concerning the potential exposure of Shell to market risks and statements expressing management’s expectations, beliefs, estimates, forecasts, projections and assumptions. These forward-looking statements are identified by their use of terms and phrases such as “aim”, “ambition”, “anticipate”, “believe”, “could”, “estimate”, “expect”, “goals”, “intend”, “may”, “objectives”, “outlook”, “plan”, “probably”, “project”, “risks”, “schedule”, “seek”, “should”, “target”, “will” and similar terms and phrases. There are a number of factors that could affect the future operations of Shell and could cause those results to differ materially from those expressed in the forward-looking statements included in this presentation, including (without limitation): (a) price fluctuations in crude oil and natural gas; (b) changes in demand for Shell’s products; (c) currency fluctuations; (d) drilling and production results; (e) reserves estimates; (f) loss of market share and industry competition; (g) environmental and physical risks; (h) risks associated with the identification of suitable potential acquisition properties and targets, and successful negotiation and completion of such transactions; (i) the risk of doing business in developing countries and countries subject to international sanctions; (j) legislative, fiscal and regulatory developments including regulatory measures addressing climate change; (k) economic and financial market conditions in various countries and regions; (l) political risks, including the risks of expropriation and renegotiation of the terms of contracts with governmental entities, delays or advancements in the approval of projects and delays in the reimbursement for shared costs; (m) risks associated with the impact of pandemics, such as the COVID-19 (coronavirus) outbreak; and (n) changes in trading conditions. No assurance is provided that future dividend payments will match or exceed previous dividend payments. All forward-looking statements contained in this presentation are expressly qualified in their entirety by the cautionary statements contained or referred to in this section. Readers should not place undue reliance on forward-looking statements. Additional risk factors that may affect future results are contained in Shell’s Form 20-F for the year ended December 31, 2020 (available at [www.shell.com/investors](http://www.shell.com/investors) and [www.sec.gov](http://www.sec.gov)). These risk factors also expressly qualify all forward-looking statements contained in this presentation and should be considered by the reader. Each forward-looking statement speaks only as of the date of this presentation, 31<sup>st</sup> May 2022. Neither Shell plc nor any of its subsidiaries undertake any obligation to publicly update or revise any forward-looking statement as a result of new information, future events or other information. In light of these risks, results could differ materially from those stated, implied or inferred from the forward-looking statements contained in this presentation.

We may have used certain terms, such as resources, in this presentation that the United States Securities and Exchange Commission (SEC) strictly prohibits us from including in our filings with the SEC. Investors are urged to consider closely the disclosure in our Form 20-F, File No 1-32575, available on the SEC website [www.sec.gov](http://www.sec.gov).

Shell’s operating plan, outlook and budgets are forecasted for a ten-year period and are updated every year. They reflect the current economic environment and what we can reasonably expect to see over the next ten years. Accordingly, Shell’s operating plans, outlooks, budgets and pricing assumptions do not reflect our net-zero emissions target. In the future, as society moves towards net-zero emissions, we expect Shell’s operating plans, outlooks, budgets and pricing assumptions to reflect this movement.

Also, in this presentation we may refer to Shell’s “Net Carbon Footprint”, which includes Shell’s carbon emissions from the production of our energy products, our suppliers’ carbon emissions in supplying energy for that production and our customers’ carbon emissions associated with their use of the energy products we sell. Shell only controls its own emissions. The use of the term Shell’s “Net Carbon Footprint” is for convenience only and not intended to suggest these emissions are those of Shell or its subsidiaries.

**PLEASE NOTE: IF SHELL SCENARIOS, THE SKY 1.5 SCENARIO, AND/OR NON-GAAP MEASURES ARE TO BE DISCUSSED OR MENTIONED, ADDITIONAL DISCLAIMER LANGUAGE IS REQUIRED. PLEASE VISIT THE MEDIA RELATIONS DISCLOSURE PAGE ON THE NEW CORPORATE RELATIONS PORTAL FOR FURTHER GUIDANCE AND REQUISITE DISCLAIMERS.**



## OUR **PURPOSE**

To power progress together by providing more and cleaner energy solutions

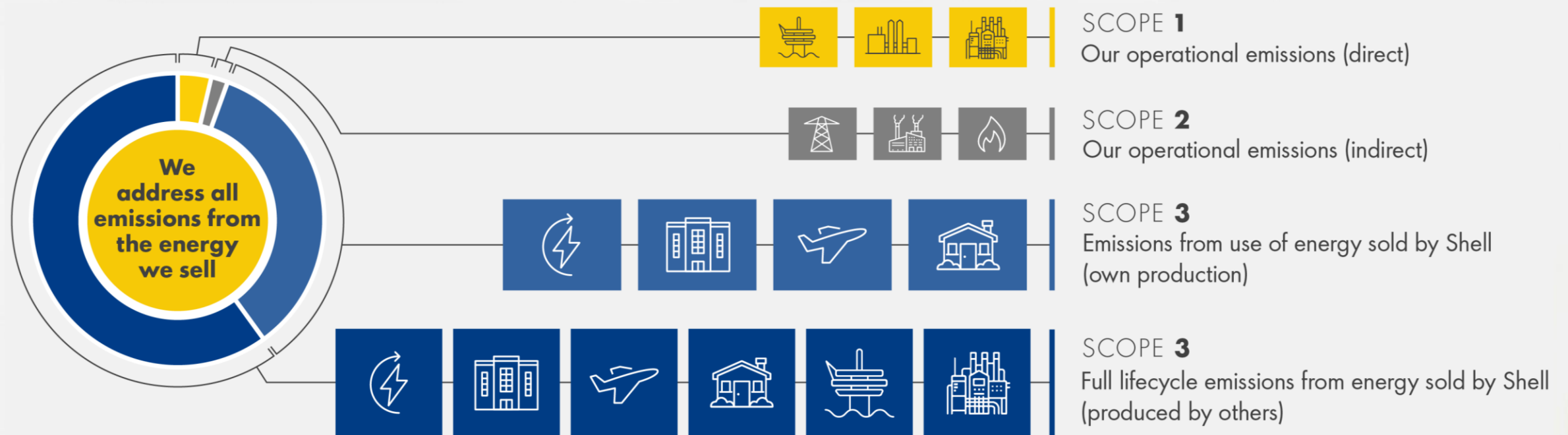
RESPECTING **NATURE**  
Protecting the environment, reducing waste and making a positive contribution to biodiversity

UNDERPINNED BY  
OUR **CORE VALUES**  
AND OUR FOCUS  
ON **SAFETY**



# Shell's climate target

Shell's target is to become a net-zero emissions energy business by 2050.



We believe Shell's **total carbon emissions** from energy sold **peaked in 2018** at around **1.7 Gtpa**

# Hydrogen in the future energy system

## Decarbonise hard-to-abate end-uses



Decarbonising transportation leveraging higher energy density uses



Decarbonising industry energy use replacing coal and other fossil fuels



Decarbonising building heat and power leveraging existing gas infrastructure



Decarbonising grey H<sub>2</sub> use in fertiliser, refineries and chemical industries

## Enable deep renewables penetration, distribution & system resilience



Enabling large-scale renewables penetration and power generation



Enabling large-scale renewables penetration and power generation



Act as a buffer or storage to increase system resilience



Electrolysers as real-time sinks for an oversupplied renewable system

## H2: the 'Swiss Army Knife' of the Energy Transition



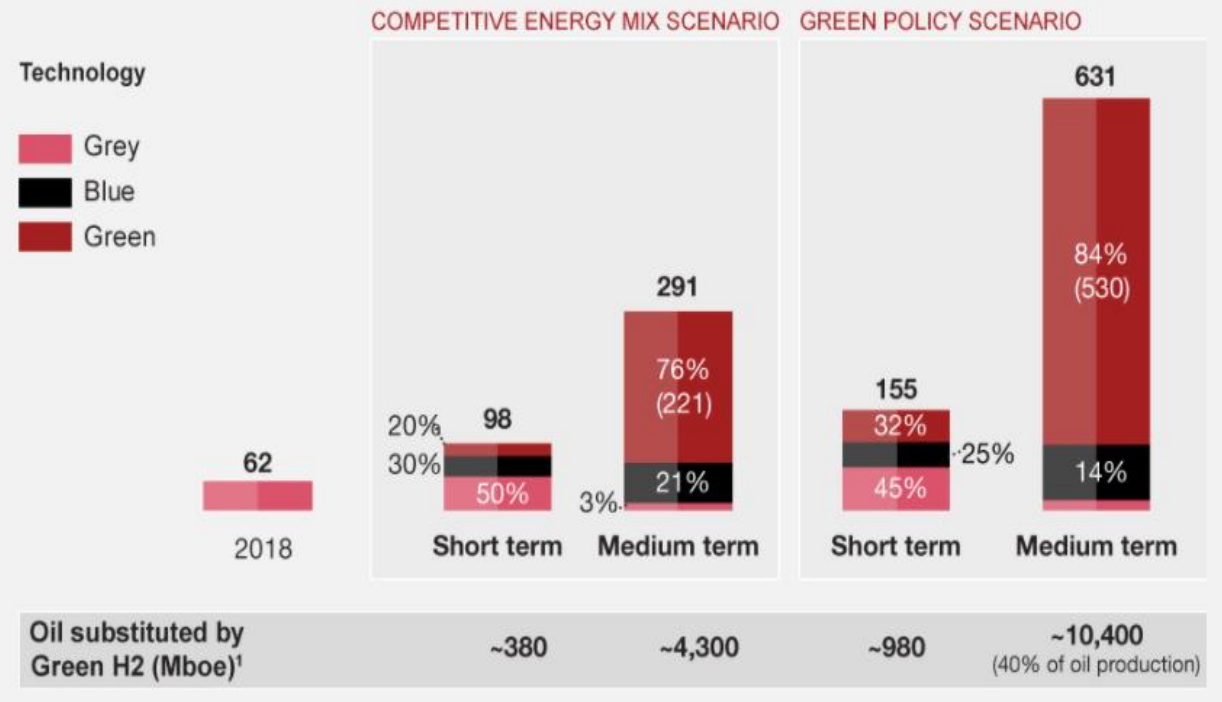
# Bullish outlook on global Hydrogen growth from key analysts

The global addressable market for hydrogen could reach nearly €10trn by 2050E

	EU	USA	Asia
<b>Electricity Consumption</b> in PWh	2.9	3.9	10.4
<b>Installed Capacity</b> in GW	1,055	1,095	3,129*
<b>Renewables Capacity</b> in GW	312	144	480
<b>Population</b> in mn	447	327	4,561
<b>GDP current prices</b> in \$ trn	15.9	20.6	31.5**
<b>Hydrogen addressable market</b> in €trn	2.2	2.9	4.4
<b>Global addressable market</b>	→ c. €10trn		

Source: Goldman Sachs "Green Hydrogen The next transformational driver of the Utilities industry" 2020

**Green H2 demand is expected to reach ~530 Mt in the medium term, potentially displacing ~10,400 Mboe (40% of production)**  
Hydrogen demand development by technology (Mt H2)



Source: PwC, "The Dawn of Green Energy"

# Two major challenges for the development of the hydrogen economy



## Cost

- Decarbonised hydrogen is **not currently cost competitive** with the existing next best alternatives
- As the industry grows in size, **economies of scale** will help reduce cost
- To aid this we need **immediate supportive policy** to enable investment
- **Collaboration** between energy companies, industry players, infrastructure and vehicle manufacturers is also required



## Matched supply and demand

- The hydrogen industry will only be able to succeed if **new demand** is established
- New projects need to ensure that **supply and demand are synchronised** as well as aligning with infrastructure development
- This requires **coordination between public and private organisations** at the local, national and international level



# RENEWABLES AND ENERGY SOLUTIONS

## CREATING A CLEAN HYDROGEN MARKET BY ORCHESTRATING INTEGRATED HYDROGEN HUBS

Timeline	Taking a phased approach	Proof points <sup>1</sup>
	<p><b>Step 0 – Building capability</b> Building on our expertise of handling molecules, established a funnel of clean hydrogen projects and a leading hydrogen retail position</p>	<ul style="list-style-type: none"> <li>■ H2 Mobility JV (100 stations), Germany</li> <li>■ First California H2 stations, USA</li> <li>■ Liquid H2 shipping demo, Japan</li> </ul>
2021	<p><b>Step 1 – Own use</b> Focus on serving own assets as anchor demand in hubs. This enables us to build supply positions and gain experience and credibility</p>	<ul style="list-style-type: none"> <li>■ RefHyne electrolyser (10 MW with 100 MW expansion in design), Germany</li> <li>■ Rotterdam electrolyser (200 MW), NL</li> </ul>
	<p><b>Step 2 – Serving the hubs</b> Expand to serve third-party customers in local hubs. This creates markets and solutions and expands our supply position and hydrogen supply corridors. Through early fuel cell electric vehicle adopters, we prove viability, use case, technology and excellent customer experience for road transportation market</p>	<ul style="list-style-type: none"> <li>■ China electrolyser (20 MW)</li> <li>■ Hamburg electrolyser (100 MW), Germany</li> <li>■ California stations (50 stations)</li> <li>■ H2Accelerate - Phase 1, Europe</li> <li>■ H-Vision, NL</li> </ul>
	<p><b>Step 3 – Starting the clusters</b> Ready to serve inter-regional and international industrial demand through an expanding hydrogen backbone network, including accelerated roll-out of vehicles and refuelling infrastructure</p>	<ul style="list-style-type: none"> <li>■ NortH2 (4-10 GW), NL</li> <li>■ H2Accelerate - Phase 2, Europe</li> </ul>
2035	<p><b>Step 4 – Fully developed, traded hydrogen market</b> Facilitated by a wide-spread hydrogen pipeline network, including import. Mass adoption of hydrogen fuel cell electric vehicles for commercial road transport and developing shipping and aviation markets</p>	<ul style="list-style-type: none"> <li>■ Rotterdam import</li> <li>■ Supplying aviation and marine transport sectors</li> </ul>

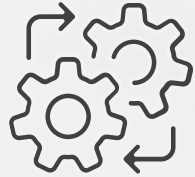


A Shell hydrogen station in California, USA

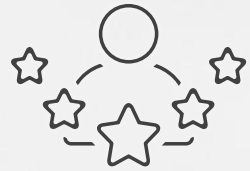


A 10 MW RefHyne electrolyser construction to be completed in mid-2021, Germany

# Shell has critical capabilities to succeed in the hydrogen business



Leader in process safety



Decades of experience in hydrogen



Continued investments in innovation, research and development



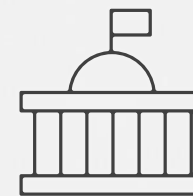
Extensive network of strong partners and customers



Widely recognized for project execution capabilities



Integrated offer from production to supply



Credible partner in a coalition to work with governments

An aerial photograph of a city, likely Kuala Lumpur, Malaysia. In the foreground, a red and white monorail train is on an elevated track. Below the track is a multi-lane highway with several cars and motorcycles. The background shows a dense urban skyline with various skyscrapers under a hazy sky. A yellow horizontal bar is positioned above the text.

# WHAT IS REQUIRED FOR SUCCESS?

---

**Building Cross-sectoral Demand**

---

**Supportive policies: Short & Long Term**

---

**Clear Definitions & Standards**

---

**International Collaboration**

---

“We tend to **overestimate** the effect of a **technology** in the short run and **underestimate** the effect in the long run”

Roy Amara

